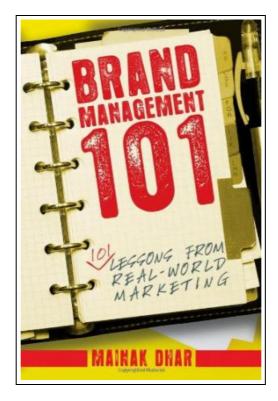
Brand Management 101: 101 Lessons from Real World Marketing



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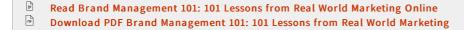
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