



Portfolio Entrepreneurship in Slovakia - Empirical analysis of small and medium sized enterprises

By Branislav Zurik

GRIN Verlag Jan 2013, 2013. Taschenbuch. Book Condition: Neu. 210x148x10 mm. This item is printed on demand - Print on Demand Neuware - Diploma Thesis from the year 2012 in the subject Business economics - Business Management, Corporate Governance, grade: 2, University of Linz (Institut für Unternehmensgründung & Unternehmensentwicklung), language: English, abstract: Entrepreneurial research turned to focus on the business man or women, to analyze these individuals in more detail. Many entrepreneurial research directions developed since that time. One of those concentrates on the group of entrepreneurs, whose main characteristic is to own and lead two and more business simultaneously. As a consequence, this diploma thesis main goal is to study this valuable group of entrepreneurs. The outcomes of this analysis come up with certain attributes describing the group of portfolio entrepreneurs. This is important for certain reasons. The group of portfolio owners distinguishes itself from other groups of entrepreneurs above all in the way of doing business, the motivation to lead this business and many others attributes. This will answer many questions about the phenomenon portfolio entrepreneur, from the theoretical research as well as the empirical viewpoint. This study encompasses a set of interviews with real portfolio entrepreneurs...



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