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Applied Business Statistics: Making Better Business Decisions (International Student Version), (Seventh Edition)

By Ken Black

Wiley India Pvt. Ltd, 2012. Softcover. Book Condition: New. 5th or later edition. Black`s latest outstanding pedagogy of Business Statistics includes the use of extra problems called "Demonstration Problems" to provide additional insight and explanation to working problems, and presents concepts, topics, formulas, and application in a manner that is palatable to a vast audience and minimizes the use of "scary" formulas. INTRODUCTION 1 What Is Statistics Decision Dilemma: Statistics Describe the State of Business in India`s Countryside 2 Visualizing the Data Decision Dilemma: Container Shipping Companies 3 Describing Data Through Statistics Decision Dilemma: Laundry Statistics 5 Discrete Probability Distributions Decision Dilemma: Life with a Cell Phone 6 Continuous Probability Distributions Decision Dilemma: The Cost of Human Resources 7 Distributions of the Sample Mean and Sample Proportion and Sampling Techniques Decision Dilemma: What Is the Attitude of Maquiladora Workers? 8 Estimating Parameters for Single Populations Decision Dilemma: Compensation for Purchasing Managers 9 Testing Hypotheses about Single Population Parameters Decision Dilemma: Word-of-Mouth Business Referrals and Influentials 10 Analyzing the Differences in Two Populations Decision Dilemma: Online Shopping 11 Analysis of Variance Decision Dilemma: Job and Career Satisfaction of Foreign Self-Initiated Expatriates 12 Introduction to Regression Analysis and Correlation Decision Dilemma: Predicting...



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