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## Writing Matters: Rhetoric in Public and Private Lives (Hardback)

By Andrea A. Lunsford

University of Georgia Press, United States, 2007. Hardback. Condition: New. New. Language: English . Brand New Book. Anyone who laments the demise of print text would find a sympathetic listener in Andrea A. Lunsford. Anyone who bemoans the lack of respect for blogs, graphic novels, and other new media would find her no less understanding. Lunsford is at home in both camps because she sees beyond writing's ever-changing forms to the constancy of its power to make space for human agency - or to radically limit such agency. Lunsford is a celebrated scholar of rhetoric and composition, and many undergraduates taking courses in those subjects have used her textbooks. Here, she helps us see that writing is not just a mode of communication, persuasion, and expression, but a web of meanings and practices that shape our lives. Lunsford tells how she gained a new respect for our digital culture's three v's - vocal, visual, verbal - while helping design and teach a course in multimedia writing. On the importance of having a linguistically pluralistic society, Lunsford draws links between such varied topics as the English Only movement, language extinction, Ebonics, and the text messaging shorthand 133t. Lunsford...



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### Reviews

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