


[DOWNLOAD](#)


Ignore Everybody And 39 Other Keys to Creativity

By Hugh MacLeod

Tantor. No binding. Condition: New. Dimensions: 7.5in. x 5.4in. x 0.6in. When Hugh MacLeod was a struggling young copywriter living in a YMCA, he started to doodle on the backs of business cards while sitting at a bar. Those cartoons eventually led to a popular blog [gapingvoid.com](#) and a reputation for pithy insight and humor, in both words and pictures. MacLeod has opinions on everything from marketing to the meaning of life, but one of his main subjects is creativity. How do new ideas emerge in a cynical, risk-averse world? Where does inspiration come from? What does it take to make a living as a creative person? *Ignore Everybody* expands on MacLeod's sharpest insights, wittiest cartoons, and most useful advice. For example: Selling out is harder than it looks. Diluting your product to make it more commercial will just make people like it less. If your plan depends on you suddenly being discovered by some big shot, your plan will probably fail. Nobody suddenly discovers anything. Things are made slowly and in pain. Don't try to stand out from the crowd; avoid crowds altogether. There's no point trying to do the same thing as 250,000 other young hopefuls, waiting for a...



[READ ONLINE](#)

[5.63 MB]

Reviews

Extremely helpful for all class of folks. I really could comprehend almost everything using this written e publication. You will not feel monotony at any time of the time (that's what catalogs are for about in the event you check with me).

-- Prof. Melyna Dooley V

A really wonderful ebook with perfect and lucid answers. It is really interesting through looking at period of time. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Gustave Moore