



Lincoln for President: An Unlikely Candidate, An Audacious Strategy, and the Vic

By Chadwick, Bruce.

Sourcebooks. 1 Paperback(s), 2009. soft. Book Condition: New. In May of 1860, Republican delegates gathered in Chicago for their second-ever convention with the expectation of electing William Seward as their presidential candidate. But waiting in the wings, Abraham Lincoln was putting the final touches on a plan, years in the making, that would result in his own unexpected candidacy. Here the author of James and Dolley Madison and Triumvirate explains Lincoln's canny and amazingly modern campaign strategy, including the first media campaign blitz, convention tactics that originated the concept of "Chicago politics," and a deft manipulation of the electoral college. 396.



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